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Media

In terms of media, Würzburg is extraordinarily well positioned. In the print sector, there are well-established printhouses, book and magazine publishers. Radio and television are represented by local broadcasters as well as by subsidiaries of the Bayerischer Rundfunk. There are also a great number of media providers and agencies dealing in consultation, software development and design.

Largely known beyond German borders is the Vogel Business Media group. With some 100 trade journals and 60 web portals, Vogel Business Media is one of the leading national business-to-business publishers. Also located in Würzburg and employing more than 110 people, Flyeralarm is one of the largest online printhouses in Europe.

[flyeralarm](#)

High-quality, fast and at fair prices – the motto of flyeralarm. The Würzburg-based company with 1,000 employees is one of the leading online printshops in Europe. From simple flyer to high-class hardcover book – the online shop offers more than 850 different products, many of them with overnight and 24-hour delivery service.

[Haufe-Lexware GmbH & Co. KG](#)

The Haufe-Lexware branch office in Würzburg publishes and markets business and trade journals as well as the internet portals of the Haufe media group. The publishing house provides business-to-business and special interest information of high value for specialists and executives in medium-sized companies.

[Krick Unternehmensfamilie](#)

Krick offers local information services in printed form, on the internet or on mobile terminals. The Lexika publishing house provides career information on career options and study programs. The customer - tailored solutions of iWelt around communication and information technologies with emphasis on software development and internet service provision round off the portfolio of the group.

[Mediengruppe Main-Post GmbH](#)

The Main-Post Media Group is the largest newspaper publisher in the Mainfranken business region. The group publishes five daily newspapers, one weekly paper, consumer magazines and other printed products. Over a million users per month make use of the group's online offers. Other business units are the customer service center, print and prepress services, and their offers regarding postal services and unaddressed direct mailing.

[TV touring Fernsehgesellschaft mbH & Co. und TV touring media](#)

Some 297,000 people watch the award-winning programs of private regional television station TV touring regularly. Their news program "TV touring aktuell" is broadcast daily at six in the evening, followed by different special interest programs. TV touring can be received via analog and digital cable, digital satellite and web TV or accessed online via their media library. Business unit TV touring media serves as a film production and advertising agency.

[Vogel Business Media](#)

With some 100 trade journals and 60 web portals as well as many international activities, Vogel Business Media is one of the leading German business-to-business publishers. Their print and online media provide detailed information on industry, automobiles, IT, law, economy and taxes. Shops and retailers are offered customized communication solutions.



more. As part of the Bertelsmann-arvato group, the company can make use of a broad network of additional communication and media providers.

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